

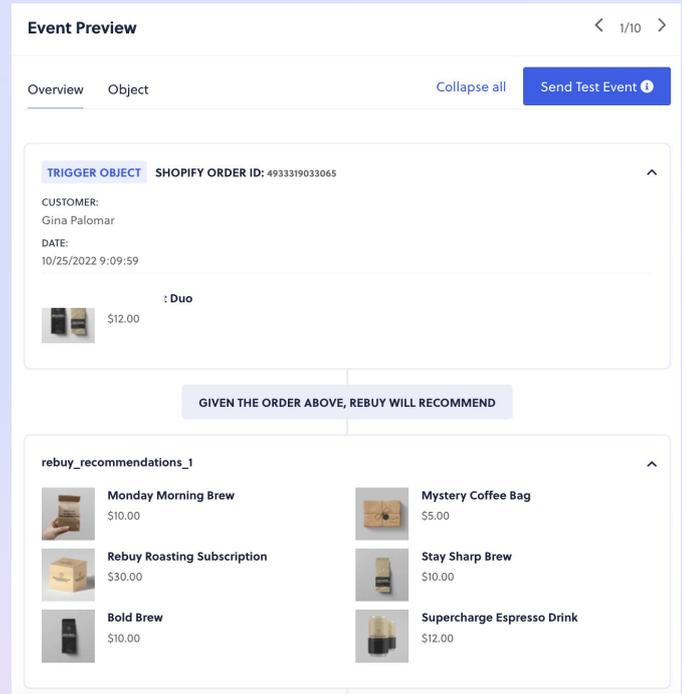
Email & SMS Personalization



Drive more sales, increase conversions and boost customer lifetime value

Simplify the process of **capturing customer information to grow subscriber lists** and create more revenue-generating opportunities through **frictionless reorder prompts and personalized cross-sells**.

Rebuy's **user-friendly platform streamlines the management of your clients' email and SMS personalization strategy** with dedicated integration pages within the dashboard. **Custom-build offers to maximize revenue.**



Use Cases and Integration Benefits

1. SMS Opt-In

Capture shopper phone numbers to grow your clients' subscriber lists

- ✓ **Boost sales and conversions** with a larger customer base to market to
- ✓ Create more, targeted post-purchase campaigns that **increase customer lifetime value**
- ✓ **Build an engaged and loyal customer base** with personalized offers

2. Reorder Landing Pages

Create custom landing pages that make it a no-brainer to repurchase

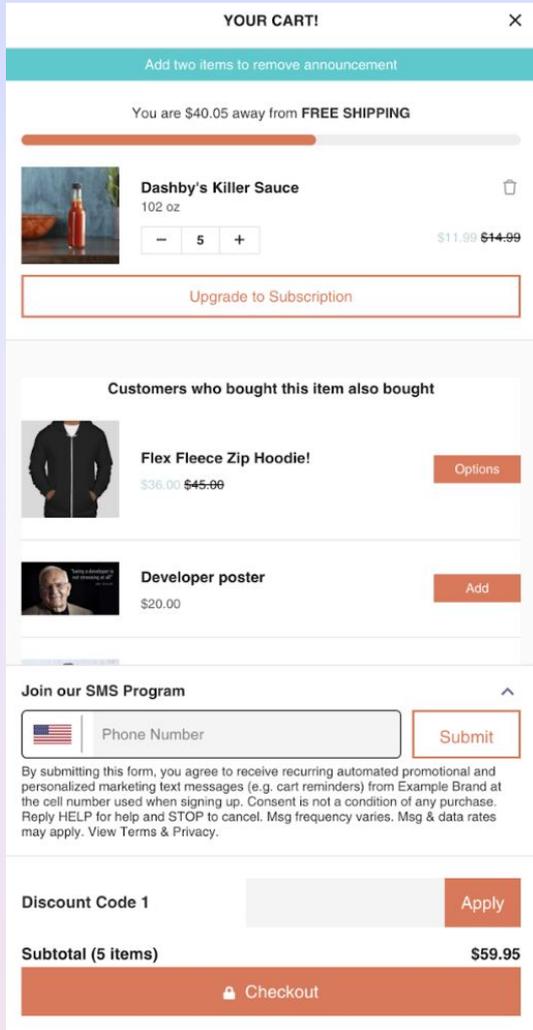
- ✓ Include a pre-built cart and relevant cross-sells to **increase sales and conversions**
- ✓ **Reduce the number of churned customers** with a frictionless reorder experience
- ✓ **Drive recurring revenue** with a one-click Switch-to-Subscription feature

3. Data-Driven Product Offers

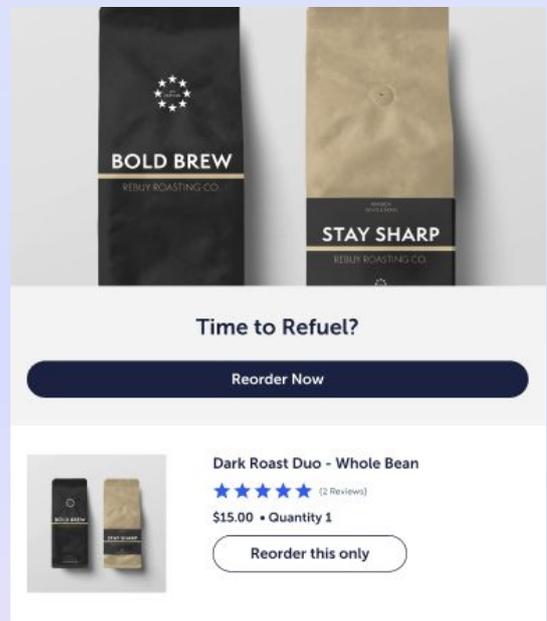
Surface personalized recommendations that drive product discovery

- ✓ **Increase AOV and revenue** with targeted upsells
- ✓ **Maximize conversions** through timely cross-sells that excite customers
- ✓ Surface relevant offers for repeat customers to **boost customer lifetime value**

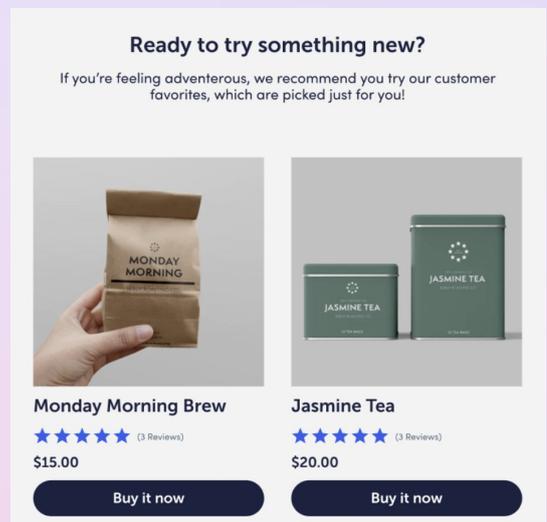
Rebuy Client Examples



SMS Opt-In



Reorder Landing Pages



Data-Driven Product Offers

Partner Resources

- Help Doc: [How to Install the Rebuy Integration for Klaviyo](#)
- Help Doc: [Grow SMS Subscriber Lists With the Klaviyo x Smart Cart Integration](#)
- Help Doc: [Drive Repeat Purchases With Reorder Landing Pages and Klaviyo](#)
- Help Doc: [How to Create a Klaviyo Event in the Rebuy Dashboard](#)
- Playbook: [Email & SMS Personalization Playbook](#)

Have a client that needs to personalize their omnichannel strategy?

[Connect with my Partner Manager](#)